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**CELESTIAL ASIA SECURITIES HOLDINGS LIMITED**

*(Incorporated in Bermuda with limited liability)*

**(Stock code: 1049)**

**ANNOUNCEMENT PURSUANT TO RULE 13.09 OF THE LISTING RULES**

This announcement is made pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on the Stock Exchange ("Listing Rules").

The board of directors ("Board") of Celestial Asia Securities Holdings Limited ("Company") has noted the increase in the price of the shares of the Company this morning and wishes to state that we are not aware of any reasons for such increase.

We also confirm that, other than two possible acquisitions relating to our Moli Group (on-line game business) for building up Moli into an integrated multimedia platform in China which are still under negotiations ("Transactions"), there are no negotiations or agreements relating to intended acquisitions or realisations which are discloseable under rule 13.23 of the Listing Rules, neither is the Board aware of any matter discloseable under the general obligation imposed by Rule 13.09 of the Listing Rules, which is or may be of a price-sensitive nature.

**We emphasize that the Transactions may or may not proceed. The Board advises shareholders and investors of the Company to exercise caution when dealing in the shares of the Company.**

Made by the order of the Board of the Company, the directors of which individually and jointly accept responsibility for the accuracy of this statement.

By order of the Board  
**Suzanne W S Luke**  
*Company Secretary*

Hong Kong, 30 December 2010

As at the date hereof, the Directors of the Company comprise:-

*Executive Directors:*

Mr Kwan Pak Hoo Bankee  
Mr Law Ping Wah Bernard  
Mr Ng Kung Chit Raymond

*Independent non-executive Directors:*

Mr Leung Ka Kui Johnny  
Mr Wong Chuk Yan  
Dr Chan Hak Sin