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**CASH**  
**CELESTIAL ASIA SECURITIES HOLDINGS LIMITED**  
(incorporated in Bermuda with limited liability)  
(Stock code: 1049)

16 October 2009

Dear Shareholder(s),

**Election of Means of Receipt and Language of Corporate Communication**

In accordance with Rules 2.07A and 2.07B of The Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, the bye-laws of Celestial Asia Securities Holdings Limited (“Company”) and under all applicable laws, the Company is making available the following options for you to elect for receipt of future Corporate Communication (*see note below*):

- (i) to read future Corporate Communication published on the Company’s website at [www.cash.com.hk](http://www.cash.com.hk) (“Website Version”) in place of receiving printed copies, and receive a printed notification letter of the publication of the Corporate Communication on the Company’s website; or
- (ii) to receive the printed English version of all future Corporate Communication only; or
- (iii) to receive the printed Chinese version of all future Corporate Communication only; or
- (iv) to receive both the printed English and Chinese versions of all future Corporate Communication.

In support of environmental protection and for the purpose of saving printing and mailing costs, the Company recommends you to select the Website Version. To make your election, please tick the appropriate box on the enclosed reply slip (“Reply Slip”) and sign and return it to the Company’s branch share registrar, Tricor Standard Limited (“Share Registrar”) of 26/F Tesbury Centre, 28 Queen’s Road East, Hong Kong, on or before 13 November 2009 (“Relevant Date”) using the enclosed pre-paid envelope (no postage is needed if posted within Hong Kong). If your registered address is outside Hong Kong, please affix an appropriate stamp.

**If the Company does not receive the signed and properly completed Reply Slip or receive a response indicating an objection from you by the Relevant Date and until you inform the Share Registrar by reasonable prior notice in writing or sending a notice by email to [cash1049@cash.com.hk](mailto:cash1049@cash.com.hk) according to the relevant laws and regulations, you will be deemed to have consented to receiving Website Version and a notification letter of the publication of the Corporate Communication on the Company’s website will be sent to you in the future.**

If you intend to select the Website Version, please provide us with your email address and we will send you an email notification of the publication of Corporate Communication on the Company’s website on the same day that each Corporate Communication is sent to the shareholders of the Company. If no email address is provided, we will send a notification letter of the publication of Corporate Communication on the Company’s website to you by post.

You have the right at any time by reasonable notice in writing to the Share Registrar to change the choice of means of receipt and language of the Corporate Communication. You may also send such a notice by email to [cash1049@cash.com.hk](mailto:cash1049@cash.com.hk). Even if you have chosen (or are deemed to have consented) to receive Website Version but for any reason have difficulty in receiving or gaining access to the Corporate Communication, the Company will upon your request send the Corporate Communication to you in printed form free of charge as soon as possible.

Please note that the English and Chinese versions of all future Corporate Communication will be available on the Company’s website at [www.cash.com.hk](http://www.cash.com.hk) and the website of The Stock Exchange of Hong Kong Limited at [www.hkexnews.hk](http://www.hkexnews.hk).

Should you have any query in relation to this letter, please call the Company’s dial-up hotline at Tel: (852) 2980-1333 during business hours from 9:00 am to 6:00 pm, Monday to Friday, excluding public holidays.

Yours faithfully,  
For and on behalf of  
**Celestial Asia Securities Holdings Limited**  
**Suzanne W S Luke**  
Company Secretary

Encl.

*Note: Corporate Communication includes any document issued or to be issued by the Company for the information or action of the shareholders, including but not limited to, (a) the directors’ report, its annual accounts together with a copy of the auditor’s report and, where applicable, its summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.*